



FUTURE PERFECT



GB PLATINUM MAGAZINE
COLLECTION 2017



op



FUTURE PERFECT

EDITORIAL



What happens when the most experienced and creative minds from the Western and Asian cultures are unified in a single project? What happens if these free spirits create an intercultural »new age« platform to give their bohemian personalities the creative space to flourish? The gb Platinum brand answers these questions within the framework of developing this unique intercultural brand from CYBEX founder Martin Pos and his father-figure, friend, and mentor Zhenghuan Song, founder of Goodbaby. »Design is an expression of our personality and culture. We articulate our style

through the products and the story behind the brand. The perfect symbiosis of fashion and modern industrial design is the unique signature of our new design language,« explains Martin Pos. They have made it their mission to align rebellious technologies with iconic design. »We do not accept technical boundaries, and ask ourselves ›Why not ...?‹ When people from different cultures come together and think without restrictions, unbelievable things happen,« says Zhenghuan Song. gb invites you on a special journey into the future - »Future Perfect« as a clear commitment to our »never-look-back« culture!

CONTENT

6

REBELLIOUS
TECHNOLOGIES

8

LIGHT
SCAPES

20

MARIS
FOREVER NOW

30

DAY
DREAM

34

GB CAR SEATS
FUTURE PERFECT

60

GB COLLECTION
2017



DESIGN-DNA

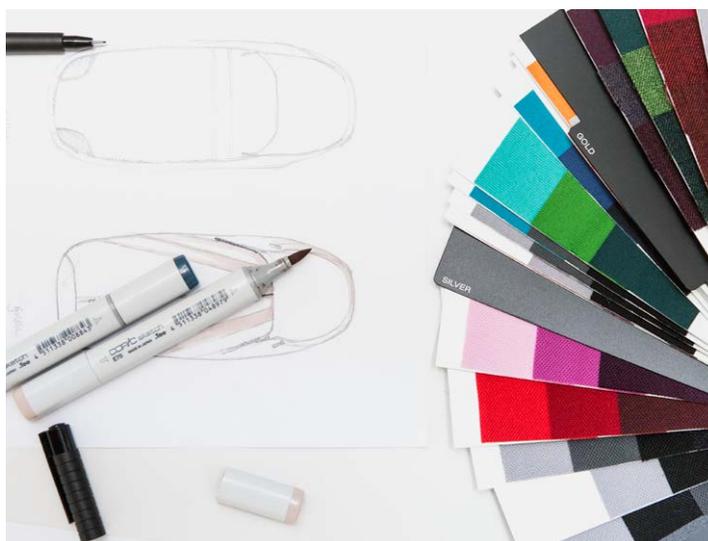
REBELLIOUS TECHNOLOGIES

FROM A VISION TO GROUND-BREAKING DESIGN IN INNOVATION AND FUNCTIONALITY, THE NEW GB PLATINUM BRAND SETS ITSELF APART FROM ANYTHING KNOWN BEFORE. THE AWARD-WINNING PRAGUE-BASED KONCERN DESIGN STUDIO HAS SIGNIFICANTLY INFLUENCED THIS NEW DESIGN LANGUAGE, CREATING A NEW »URBAN LUXURY«.

PHOTOGRAPHY
RAMON HAINDL



JIRI PRIBYL AND MARTIN IMRICH



THE NEW DESIGN DNA IN DEVELOPMENT PROCESS

CYBEX founder Martin Pos sat down with Jiří Příbyl and Martin Imrich, the founders of Koncern Design Studio, and merged their knowledge of industrial design. Three creative minds with a clear vision: to develop a new design language for parents with the highest expectations of aesthetics and quality. Martin Pos says: »The approach we took when defining the CYBEX design DNA was to find inspiration through the design elements of the past and reinterpret them within today's context. This time however, the

definition of the new gb Platinum brand was exactly the opposite; to bring the future into the present.« His goal was to create a design language inspired by modern, iconic high-tech design that simultaneously conveyed a friendly, elegant, and intuitive appeal with a great love for every detail. With this in mind,

Jiří Příbyl and Martin Imrich started to design for the already present future. The two designers, who had previously created an exceptional design language in the automotive, furniture, and glass industries, were not afraid to rethink the classic rules of industrial design, such as the widely quoted maxim »Form Follows Function« coined by American architect Louis Sullivan. He suggested that form should always be geared towards its function and should therefore always submit to it.

FROM IDEA TO ICON

The designer duo of the new gb Platinum brand added another dimension to the cornerstones of form and function – fashion design – and decided that they would put equal emphasis on each. Design and aesthetics were to take centre stage without compromising on comfort, functionality, and quality. This was the real challenge for the gb Platinum brand and the starting point for the new design DNA: to create a functional product that simultaneously meets the demands of modern parents as a stylish fashion statement.



A CLEAR LANGUAGE OF FORM IN EVERY DETAIL



DESIGN SOLUTIONS AS AN INTERACTION OF FORM AND FUNCTION

FUTURE PERFECT – HIGH-TECH MEETS DESIGN & FASHION

»The gb Platinum brand is about contrast, and about representing this in a way so that a homogenous product is created in one flow. As a core design element for the newly defined design language, we chose aluminum as a distinctive, accentuating element, in



ONE OPTION FROM THE 3-IN-1 TRAVEL SYSTEM – GB IDAN



FROM SKETCH TO FINAL PRODUCT – GB IDAN

combination with softly shaped volumes in warm anthracite colors,« said the designer duo. The result: gb Platinum, a brand that combines the best technologies and a modern industrial design with fashion. Iconic and ground-breaking. Unobtrusive and understated, low-key and not over-shadowing. Well thought through with love for every detail, special and of its time without showing off. The iconic, almost architectural design is not aimed at mainstream attention, but rather is an expression of an intentionally subtle individuality: a self-confident understatement – less is more. Jiří Přibyl and Martin Imrich, together with Martin Pos, have shown that when a group of like-minded individuals are driven to create something completely new, the result can be truly magical. This is what the new gb Platinum brand stands for, a multicultural and global brand without boundaries. A brand that declares »rebellious technologies« as a motto and thinks outside the box through a use of fashion, architecture, and art.





M
A
R
I
S
+
I
D
A
N

GB PLATINUM

L I G H T S C A P E S

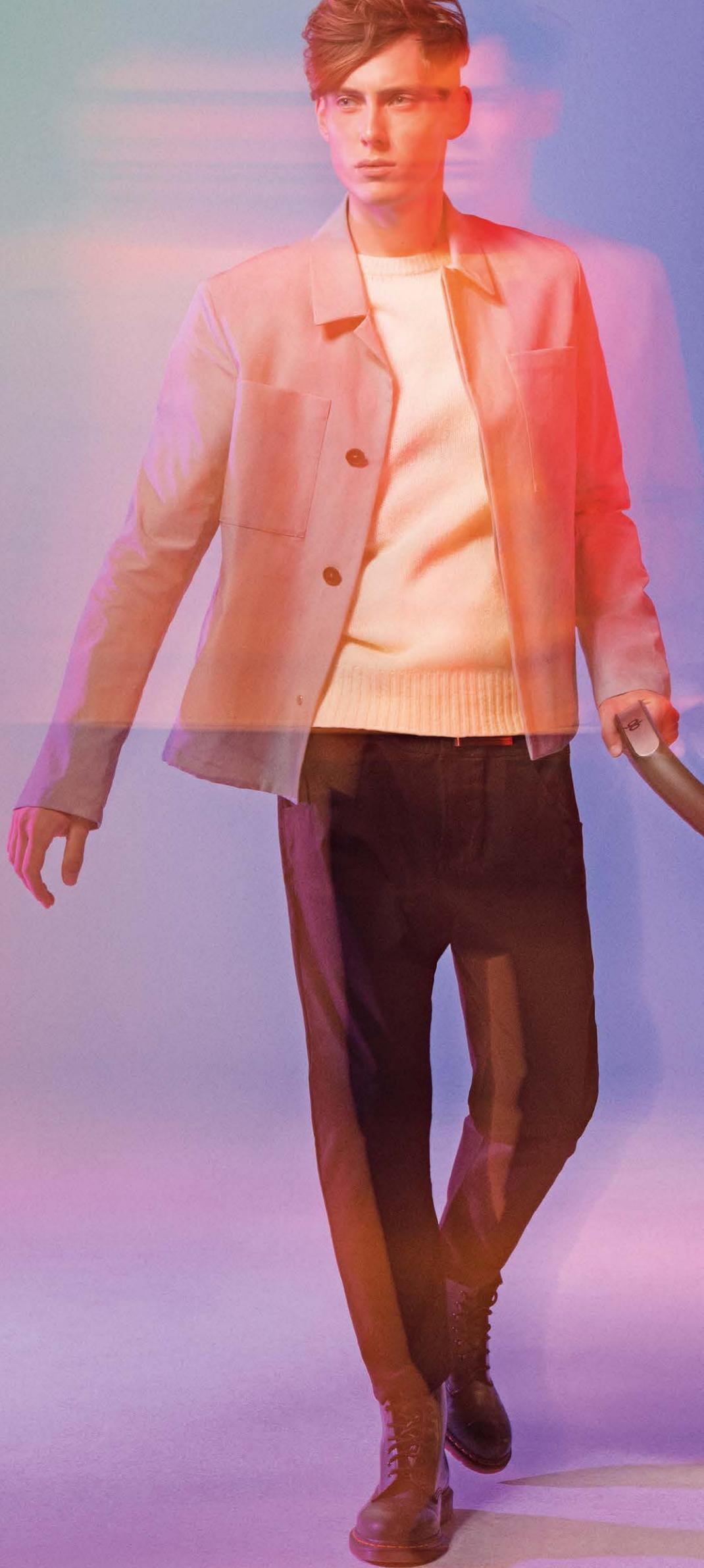
FROM FUTURE TO PRESENT –
GB TAKES ON DESIGNING AN IDEAL
WORLD, CREATING PRODUCTS OF THE
FUTURE FOR TODAY. PERFECT DESIGN
LANGUAGE FOR FASHION-CONSCIOUS
BOHEMIANS WHO POSITION THEIR
EXISTENCE IN THE HERE AND NOW.
TRUE TO THE MOTTO:
THE TIME IS NOW!

PHOTOGRAPHY
ALEXANDER STRAULINO





M
A
R
I
S



M A R I S
F A S H I O N



M
A
R
I
S
+
I
D
A
N



I
D
A
N







M
A
R
I
S
C
O
T

M
A
R
I
S

C
O
T

F
A
S
H
I
O
N





MARIS

FOREVER

N

O

W

A new dimension of travel: With the 3-in-1 system, gb presents a product line that meets the demands of a young family. The gb Maris impresses with the incredible flexibility of its minimalist frame. Whether used with the classic carrycot, with the gb Idan infant car seat, or with the luxurious seat unit – which can be used both rearward and forward facing – the gb Maris is considered to be the perfect travel system of the future, made for the present!





MARIS

FUTURE PERFECT



LUXURIOUS AND COMPACT

M



A

R



I

S





3-IN-1

TRAVEL SYSTEM



MARIS

FUTURE PERFECT

THE NEW STANDARD FOR 3-IN-1-TRAVEL SYSTEMS



MARIS COT



IDAN INFANT CAR SEAT



MARIS SEAT UNIT

THE ICONIC CENTRAL CONNECTION POINT

The design of the central folding joint is not only an elegant design element, but also allows for easy click-on and click-off of each travel component. Depending on your preferences and the age of your child, this spacious yet compact stroller can be used as a travel system with the matching carrycot, Idan infant car seat, or with the comfortable seat unit.



MARIS

FUTURE PERFECT



— 54 CM —

MAXIMUM LUXURY WITH EXTREME COMPACTNESS

Made for the metropolis, the gb Maris combines comfort and functionality in a compact width of only 54 cm. The perfect companion for navigating the cities of the world.



PROVEN FLEXIBILITY

Subway entrances – no longer an insurmountable obstacle! The new gb Maris solves this everyday challenge in an instant with its narrow wheelbase, offering flexibility in even the tightest of passageways.



MARIS

FUTURE PERFECT



ONE-HAND EASY FOLD WITH STAND ALONE FUNCTION

Compact self-standing one-hand fold. Using just one hand, the Maris can be folded into a compact package with a free-standing fold and can be stowed away with ease.



FULL LIE-FLAT RECLINE

The seatback and legrest of the Maris can be easily adjusted to the perfect lying or sitting position for your child.



REVERSIBLE SEAT UNIT

The luxurious seat of the Maris can be easily turned to be forward or parent-facing. Other functions of the soft padded seat unit, including the XXL Sun Canopy or the one-hand recline, can be activated no matter which direction the seat is facing.



HIGH CHAIR FUNCTION

Perfect for restaurants, the seat height of the Maris is optimally positioned for common table heights.



DAY DREAM

HIGH TECH MEETS HAUTE COUTURE –
CREATING NEW CONNECTIONS WITHOUT
RESTRICTIONS: GB AIMS TO CONTRADICT THAT
SHAPE MUST BE ALIGNED WITH FUNCTION.
WITH THE NEW FASHION COLLECTION, WE
SHOWCASE MONOCHROME, SOFT FLOWING
MATERIALS ON GRAPHIC, TECHNICAL SECTIONS.
INSPIRED BY THE WORLD'S CATWALKS, MODERN
LASERCUTS WERE COMBINED WITH OPTICAL
LAYERED LOOKS, INSPIRED BY AVANT-GARDE
DESIGNERS. A DAY DREAM OF COOL COLORS IN
THE OTHERWISE OVERFLOWING CITY GIVES US
PEACE, AND YET, AT THE SAME TIME, DRAWS
ALL THE ATTENTION!



MARRIS
FASHION

M
A
R
I
S
C
O
T
F
A
S
H
I
O
N





I
D
A
N

F
A
S
H
I
O
N

FUTURE





PERFECT

GB CAR SEATS

HIGH-TECH OBJECTS MADE OF THE FUTURE, FOR THE NOW – PRESENTING THE INFANT CARRIER IDAN AND THE NEW CAR SEATS VAYA i-SIZE AND ELIAN-FIX, GB USES A HIGHLY TECHNOLOGICAL DESIGN LANGUAGE WITH THE HIGHEST STANDARDS OF SAFETY AND FUNCTIONALITY. CLASSIC ALUMINUM LOOKS WITH HARMONIOUS SHAPES IN WARM GREYS. DISCREET RATHER THAN LOUD, MORE SUBTLE THAN OSTENTATIOUS. PRODUCTS THAT FOCUS ON THE ESSENTIALS INSTEAD OF DISTRACTING WITH UNNECESSARY DETAILS. GB INVITES YOU ON A JOURNEY INTO THE FUTURE WITH THE MOTTO: »FAST FORWARD!«

SAFETY FIRST

A MATTER OF TRUST

THE BASIC IDEA BEHIND ALL GB PRODUCTS IS THE D.S.F. INNOVATION PRINCIPLE. IT STANDS FOR A PRODUCT LINE WITH A CLEAR AND UNIQUE DESIGN THAT FULFILLS THE HIGHEST SAFETY STANDARDS, AND IMPLEMENTS INTELLIGENT FUNCTIONALITY. HERE WE HAVE SUMMARIZED SOME OF OUR MOST IMPORTANT SAFETY PRINCIPLES FOR YOU.

PHOTOGRAPHY
AMOS FRICKE

ACCIDENT STATISTICS

Children who are not secured are seven times more likely to be seriously injured or killed in a car accident than secured children. 83% of secured children remain unharmed in an accident (source: German Road Safety Organisation, Information sheet #4, May 2009). The vast majority of accidents – 87% – are frontal and side impact collisions (source: BASt – Federal Highway Research Institute, Booklet F 67, 2007), which is why we recommend always using a child car seat. Every seat, regardless of the design, ensures a much higher level of safety compared to driving without one.

SIDE IMPACT PROTECTION

gb advises strongly against simple booster seats for bigger children because, without a backrest, the head and body are not protected in a side-impact collision. All gb child car seats feature side-impact protection, which systematically absorbs the forces during these types of accidents.

i-SIZE AND ECE

All over the world new car seats are authorized by the latest safety regulations. In Europe and many parts of the world, the current ECE R-44 norm and the new i-Size ECE R-129 norm applies. i-Size recommends transporting the child in a rear-facing car seat until the age of 15 months. In addition all i-Size car seats are tested for side-collisions.

DRIVING DIRECTION

Children should be transported in a rear-facing position for as long as possible, preferably up to approximately 4 years (18 kg). In a frontal collision, the enormous force of impact is distributed evenly across the back of the child car seat, significantly reducing the strain on the neck, head and chest.

ISOFIX

gb uses ISOFIX or ISOFIX Connect systems for their ease of use when installing a child car seat into the vehicle, and for increasing the stability and safety.

LOAD LEG

gb fits all of its bases that are compatible with ISOFIX child car seats with a load leg, which makes it almost impossible to install the seat incorrectly. The load leg provides extra stability and absorbs even more of the force of a frontal impact.

TRUST IS SOMETHING YOU HAVE TO EARN. THAT'S WHY WE DO EVERYTHING IN OUR POWER TO ENSURE THAT EVERY GB PRODUCT ALWAYS OFFERS THE SAFETY AND QUALITY THAT YOU WOULD EXPECT FOR YOURSELF AND, ABOVE ALL, FOR YOUR CHILD.



CLEAN DESIGN MEETS INTELLIGENT FUNCTIONALITY



IDAN & IDAN i-SIZE

FUTURE PERFECT

HIGH TECH MEETS
DESIGN AND FASHION



PERFECT SIDE IMPACT PROTECTION

The fold-out Linear Side-impact Protection (L.S.P. System) in combination with the flexible material structure of the infant car seat absorbs the forces of a side-impact collision.

Your child's wellbeing is gb's top priority – the Idan and Idan i-Size are the perfect combination of outstanding safety and quality standards, and elegant, contemporary design. Functions like our Linear Side-impact Protection

(L.S.P. System) or the energy absorbing shell, help to keep the effects of an accident to a minimum. Developed by leading safety experts in the industry, both car seats are comfortable and trustworthy companions for every journey.



IDAN & IDAN i-SIZE

FUTURE PERFECT



THE
COMPANION



IDAN & IDAN i-SIZE

FUTURE PERFECT



TRAVEL SYSTEM

The Idan fits onto the Maris frame when used with the supplied adaptors. The infant car seat is compatible with other strollers as well.



**PROTECTION THAT GROWS
WITH THE CHILD**

The height-adjustable headrest is designed to adjust as the child grows. The harness guides make re-threading of straps a thing of the past. The harness also features padded shoulder and crotch pads.



XXL »COCOON« CANOPY

The extra-large canopy slides over the shell of the infant car seat and provides protection from sun, wind, pollution, and stress.



**REMOVABLE INLAY
FOR NEWBORNS**

A removable newborn inlay for premature and smaller babies allows for a near lie-flat position.



BASE-FIX

A key part of the Idan and Idan i-Size accessories are the practical bases. Base-fix and Base i-Size offer an easy and safe installation process for peace of mind. The infant car seats simply click onto the base of the load leg and no longer need to be secured using the car's seat belts.

V
A
Y
A

i
-
S
I
Z
E



3 6 0 °



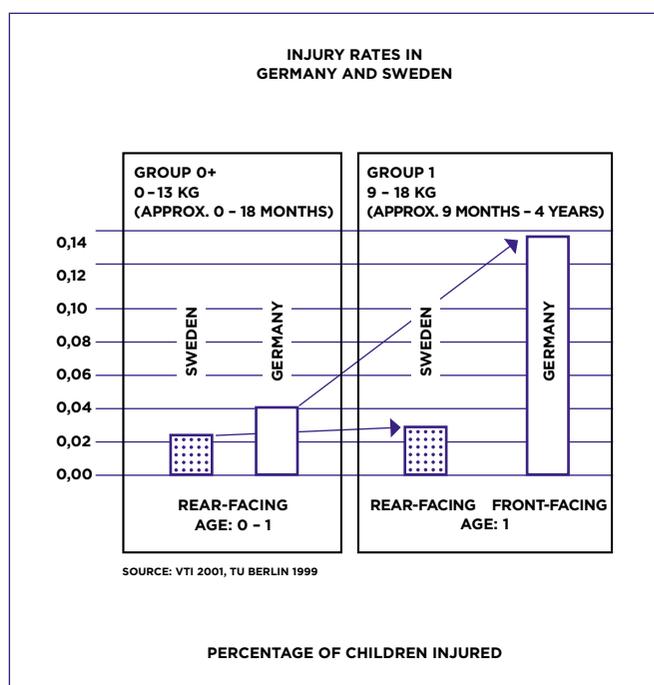
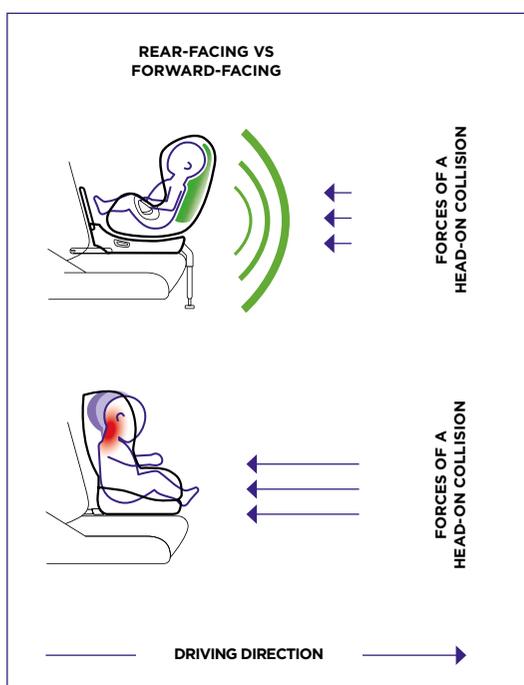
NEW



VAYA i-SIZE

FUTURE PERFECT

WHY REAR-FACING?



Physicians, accident researchers, and consumer and health organizations recommend the transport of babies and toddlers in rear-facing child seats. In most countries, car accidents remain as the main cause of death for children over the age of 1 year. However, if children are transported rear-facing beyond Group 0+, the risk of injury is mostly stable in Group 1. This can be seen in statistics from countries with predominantly rear-facing transport in

Group 1, e.g. Sweden. It is important to consider the anatomy of babies and toddlers in the event of an accident. Unlike an adult, a child has a very large and heavy head in proportion to its body. A child's head accounts for about 25% of the total body weight, however, the neck muscles and the spine of a child are not yet fully developed. In the case of an accident they need particular support and protection. In order to provide infants and

babies with maximum safety in the car, gb has developed the Vaya i-Size. In the event of an accident, the Vaya i-Size acts like a protective shield, especially protecting the neck and spinal area. The forces are distributed over the large area of the shell. The strain on the neck, shoulder, and head, as well as the inner organs of the child, reduces significantly. Therefore, the Vaya i-Size reduces the risk of injury in a head-on collision enormously.



VAYA i-SIZE
FUTURE PERFECT



**THE
ALLROUNDER**



VAYA i-SIZE

FUTURE PERFECT



MULTITALENT

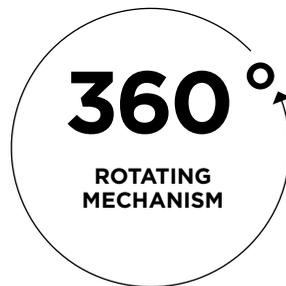
The Vaya i-Size can be easily adjusted from forward to rear-facing without having to remove the seat.



VAYA i-SIZE

FUTURE PERFECT

AROUND THE WORLD



**REAR-FACING
UP TO A HEIGHT OF 105 CM
(APPROX. 4 YEARS)**



**EASY ENTRY AND
EXIT POSITION
DRIVING DIRECTION
CONTROL**



**ALTERNATIVELY
FORWARD FACING FROM
16 MONTHS AND 76 CM**

The Vaya i-Size is a new car seat from the gb Platinum Collection that incorporates the »Future Perfect« design philosophy, the latest safety standards and easy-to-use technologies. The Vaya i-Size can be rotated 360°, making it easy to switch between the rearward and forward-facing positions, without having to remove and reinstall the seat – an awkward and time-consuming task. This also makes it easier for the child to get in and out of

the car seat. The seat's entry and exit position faces the door, making it easier on parents' backs while helping their child, and encourages their child to act independently. This position also makes it easier for parents to fasten, tighten, and release the 5-point harness system, turning it into a more pleasant experience for the child. The Vaya i-Size is not only a safe, it is also an intelligent solution, right down to the last detail. The Driving Direction

Control helps to keep children safe by preventing the installation of the car seat in the front-facing position before the child has reached the minimum age and size requirements. Each of the innovative functions can be carried out with one hand – including the tightening and the release of the 5-point harness. The magnetic harness holders mean that parents no longer need to look for the harness, making it easier to place the child in the seat more quickly.



VAYA i-SIZE

FUTURE PERFECT

SAFE REAR-FACING TRANSPORTATION UNTIL APPROX. 4 YEARS OF AGE

1

ONE-HAND RECLINING FUNCTION (5 POSITIONS REAR-FACING)

For comfort while sleeping
or traveling

2

ONE-CLICK INSTALLATION WITH ISOFIX

Simple installation without the
seat belt for increased safety

3

INTEGRATED LINEAR SIDE-IMPACT PROTECTION SYSTEM (L.S.P SYSTEM)

Absorbs forces of a side-impact collision
at a very early stage of impact

6

DRIVING DIRECTION CONTROL

Prevents children from traveling in the
forward-facing position before 15 months of
age and 76 cm of height

4

12-POSITION HEIGHT ADJUSTABLE HEADREST

Comfortable protection that
grows with the child

5

CENTRAL 5-POINT-HARNESS SYSTEM

Comfortable and
safe buckling

For maximum safety we recommend using the Vaya i-Size as a rear-facing seat for as long as possible – from birth up to a height of 105 cm (from birth up to approximately 4 years). The innovative design makes it comfortable for children and provides plenty of legroom.



VAYA i-SIZE

FUTURE PERFECT



LOAD-LEG

The load leg provides extra stability and absorbs even more of the force of a frontal impact. The load leg makes it almost impossible to install the seat incorrectly.



VAYA i-SIZE

FUTURE PERFECT



ISOFIX

The easy-to-use »one-click« ISOFIX system means no more tricky installation of the seat, and the danger of installing the seat incorrectly is practically reduced to zero.



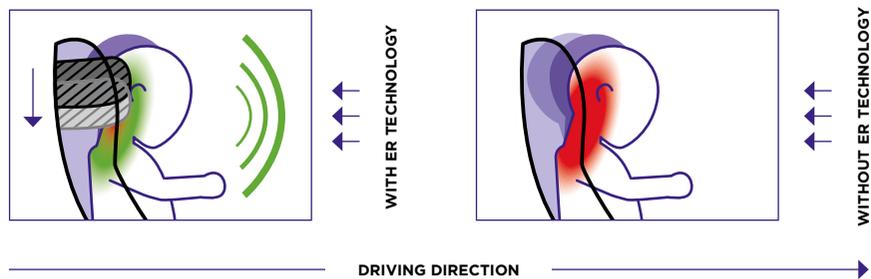
VAYA i-SIZE

FUTURE PERFECT

ALTERNATIVELY FORWARD-FACING

20% LESS STRAIN ON THE NECK*

(ENERGY REDUCTION TECHNOLOGY)



Special protection in a collision: In relation to the body, an infant's head is both big and particularly heavy. The muscles in the neck and spine are not yet fully developed and require special attention. When traveling in a forward-facing position, the child is initially protected by the 5-point harness, however, the new Energy Reduction Technology reduces additional forces that work on the neck in a head-on collision. The Energy Reduction Technology is activated as the forces reach their full impact in a head-on collision: the headrest slides down, progressively limiting the neck's exposure to the impact forces, and subsequently locks into position. This is because the stress on an infant's neck can be reduced by up to 20% in a head-on collision.* However, children are strongly advised to travel in a rearward-facing position for as long as possible.

*IN COMPARISON WITH THE SAME SEAT WITHOUT ENERGY REDUCTION TECHNOLOGY

Depending on their shape and size, older children may have insufficient leg room when sitting in a rearward-facing car seat. In this case, the Vaya i-Size can be safely used as a forward-facing seat from the age of 16 months and from 76 cm up to a height of 105 cm. The one-hand recline function offers maximum comfort and a restful sleep on long car rides. The seat offers five recline positions when rearward-facing, three positions when forward-facing. Through the one-click ISOFIX installation, the Vaya i-Size is easily installed into the vehicle and ensures maximum

safety, even without the vehicle belt. In the event of a side impact, the L.S.P. System (patent pending) absorbs the resulting forces of impact at an early stage and directs them into the shell of the car seat and away from the child. The Energy Reduction Technology protects in the event of a frontal collision by gradually absorbing the kinetic energy of the impact. The Vaya i-Size will last for many years with the 12-position height-adjustable headrest, growing with your child for the best fit.



VAYA i-SIZE

FUTURE PERFECT

INTEGRATED LINEAR SIDE-IMPACT PROTECTION (L. S. P. SYSTEM)



Evidence has shown that the lateral space of a vehicle is limited and does not guarantee protection within the crumple zone. Therefore, it is the child seat that has to provide the most protection in the event of a side-impact collision. For this reason, the gb Vaya i-Size features our patent pending

L.S.P. System, an adjustable side-impact protection system that increases safety in both rearward and forward facing positions. The door-facing L.S.P. System folds out to absorb the force created by a side-impact early on; passing it through the energy-absorbing shell and away from your child.



VAYA i-SIZE

FUTURE PERFECT



SAFE SIDE

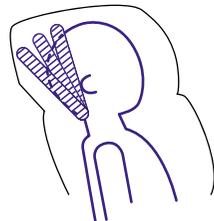
The Vaya i-Size also offers side-impact protection.



ELIAN-FIX

FUTURE PERFECT

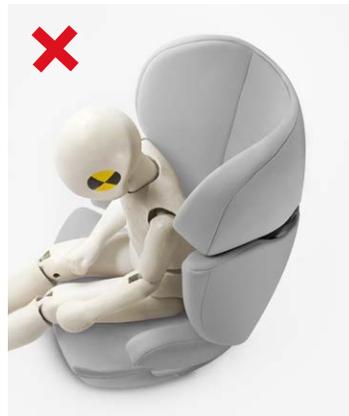
COUNT ON YOU



**PATENTED RECLINING
HEADREST**

The Elian-fix complements the gb Platinum product line and is a revolutionary seat for children aged 3 to 12 years (15 – 36 kg). A new development, the Elian-fix combines the best safety features and the latest findings in material and safety research with iconic, future-forward design. The interaction between the side protectors, the reclining headrest and the enhanced linear side-impact protection (L.S.P. System Plus) results in greater safety in a side-impact

collision. The patented, 3-position reclining headrest is an indispensable part of the Elian-fix safety concept. The 3-position tilt allows the head's center of gravity to be shifted backwards, preventing the head from falling forward when the child falls asleep. In a side-impact collision, the child's sensitive head and neck area is therefore protected because it remains within the seat's safety zone, comprised of the head and side-impact protectors.





ELIAN-FIX
FUTURE PERFECT



**THE GROWING
PROTECTOR**



ELIAN-FIX

FUTURE PERFECT



GIVE ME MORE SPACE!

The Elian-fix accommodates a child's individual growth.



ELIAN-FIX

FUTURE PERFECT



PROTECTION THAT GROWS

Between the ages of 3 to 12 years, the car seat's overall period of use, children grow by an average of 60 cm. Fitted with 12 simple settings, the gb Elian-fix can grow both in height and width – up to 8 cm in width and 20 cm in height. This means that children remain within the safety zone of the head and shoulder protectors at all times, and do not feel constricted even as they reach the top end of their age group.



ELIAN-FIX

FUTURE PERFECT

TECHNOLOGY

LINEAR SIDE-IMPACT PROTECTION (L.S.P. SYSTEM PLUS)

One in four car accidents are side-impact collisions. This is why the Elian-fix is designed with linear side-impact protection (L.S.P. System Plus) which in conjunction with the energy-absorbing shell, effectively reduces the forces that arise in a side-impact collision. These forces are systematically broken down by the additional safety cushion and the shoulder and head protectors. At the same time, the body's kinetic energy is deflected early on and the head is actively guided into a secure position. In a side-impact collision, the car seat's side protectors prevent an older child from coming into contact with the car window while also protecting the upper body. Providing children with maximum protection in a side-impact collision is a central element of our safety concept.



ISOFIX CONNECT

gb uses the ISOFIX Connect system for increasing safety and stability but also for its ease of use when installing a child car seat into a vehicle. However, the Elian-fix can also be used in cars without ISOFIX.

IDEAL VENTILATION

Another building block in the comfort package of the Elian-fix is the system of mesh ventilation channels that run through the backrest and seat components. Air can circulate through ventilation under the seat cover, channeled away from the child through additional openings in the backrest. This helps to ensure a comfortable sitting temperature even on hot days. What's more, the covers are easy to remove and are machine-washable. An extra summer cover is also available.



RECLINING BACKREST

The reclining backrest adjusts perfectly to the car seat and enables easy installation in different vehicle models.



ELIAN-FIX

FUTURE PERFECT



SIMPLE INSTALLATION

Even though the sophisticated design of the Elian-fix incorporates a multitude of passive and active safety functions, it was still important to create a lightweight design. Weighing in at just 7 kg, this seat is also suitable for frequent installations and vehicle changes.



GB COLLECTION 2017

ALL MODELS AT A GLANCE:
THE 3-IN-1 TRAVEL SYSTEM, THE FASHION COLLECTION,
OUR CAR SEATS AND ACCESSORIES



MARIS

FUTURE PERFECT



**PADDED SHOULDER-
& CROTCH PAD**
Soft and cozy
for extra comfort

**EXTENDABLE XXL
SUN CANOPY**
With UPF50+ sun protection
and viewing window

BUMPER BAR
Easy to open
on either side

**RECLINABLE
BACKREST**
Can be adjusted
using just one hand to
a lie-flat position

LEG REST
Multi-position
adjustable

FOOTBRAKE
Easy to access and
easy to use

RUBBER TIRES
Foam-filled and
puncture proof

**ALL-WHEEL
SUSPENSION**
For a smooth,
undisturbed ride

COMPACT SIZE
Easily fits down narrow shopping aisles,
on public transport, in elevators, etc.
(only 54 cm wide)

SPACIOUS SHOPPING BASKET
Conveniently holds up to 5 kg

FROM BIRTH UP TO 17 KG (APPROX. 4 YEARS)

Urban luxury and comfort on four wheels – the Maris is the smartest solution when it comes to city life with children, and sets a new standard as an urban travel system due to its compact footprint. In a front or rear-facing position, the stroller scores extra points thanks to its luxurious and flexible seat unit.



LUX BLACK
616210001

The elegant appearance of the MARIS in LUX BLACK is created through a high quality jacquard fabric with shimmering nuanced colors.



CAPRI BLUE
616210006



DRAGONFIRE RED
616210004



MONUMENT BLACK
616210002



LIZARD KHAKI
616210003



POSH PINK
616210007



SEAPORT BLUE
616210005

The comfort factor of the Maris Collection is rounded off with six iridescent colorways to choose from.

INFORMATION measurements: frame with folded seat unit (incl. wheels): 35 x 54 x 80 cm, weight: 11.4 kg
ACCESSORIES footmuff, cup holder, kid board, parasol, baby bag; adapter for Idan and Idan i-Size plus rain cover included



MARIS COT

FUTURE PERFECT

ONE-HAND CARRY HANDLE

Built into the sun canopy for added practicality

SUN CANOPY

With UPF50+ sun protection and extendable visor

WIND COVER

Protects the child from wind, cold and rain

COMFORT FABRICS

High quality and long-lasting fabrics, available in two different designs

EXTRA SOFT MATTRESS
With memory foam



FROM BIRTH UP TO 9 KG (APPROX. 6 MONTHS)

An indispensable companion for the city – the Maris Cot embodies a new kind of transport through a combination of innovation and versatility. Choose one of the 3-in-1 system options and attach the carrycot onto the Maris frame with one simple click. Easy to transport with its integrated carry handle, the carrycot folds into a small package when not needed.



LUX BLACK
616211001

The elegant appearance of the Maris Cot in LUX BLACK is created through a high quality jacquard fabric with shimmering nuanced colors.



CAPRI BLUE
616211006



DRAGONFIRE RED
616211004



MONUMENT BLACK
616211002



LIZARD KHAKI
616211003



POSH PINK
616211007



SEAPORT BLUE
616211005

The comfort factor of the Maris Cot is rounded off with six iridescent colorways to choose from.

INFORMATION measurement carrycot (incl. canopy): 84 x 44 x 62 cm, weight: 4.8 kg
ACCESSORIES footmuff, cup holder, kid board, parasol, baby bag, rain cover included



IDAN & IDAN i-SIZE

FUTURE PERFECT

HEIGHT-ADJUSTABLE HEADREST

11-position height-adjustable headrest with built-in harness guides for protection that grows with the child

EXTRA WIDE Y-HARNESS

With soft belt and crotch pads



INTEGRATED »COCOON« XXL SUN CANOPY

With UPF50+ for optimal protection against sun, wind, pollution, and stress

INTEGRATED LINEAR SIDE-IMPACT PROTECTION (L.S.P. SYSTEM)

In combination with the energy-absorbing shell, the integrated Linear Side-impact Protection helps to reduce the forces of a side-impact collision

REMOVABLE NEWBORN INLAY

For a near flat-lying position

ENERGY-ABSORBING SHELL

Reduces the forces of an impact and channels them away from the baby



BASE i-SIZE

In combination with the Base i-Size, the Idan i-Size complies with the standard ECE R-129 (i-Size standard)



BASE-FIX

ISOFIX-base with adjustable load leg and indicators to confirm a correct installation

ECE R-44/04 GROUP 0+, 0 – 13 KG (FROM BIRTH UP TO APPROX. 18 MONTHS)

The safety of the child is our highest priority – the Idan and the Idan i-Size are the perfect combination of highest quality and safety standards and clean, elegant design. Functions such as the L.S.P. System and the energy-absorbing shell are all aimed at offering maximum protection in case of an accident. Developed by some of the leading safety experts in the industry, both infant car seats are comfortable and trustworthy companions for any journey.

IDAN



LUX BLACK
616101002

MONUMENT BLACK
617000186

The elegant appearance of the Idan in LUX BLACK is created using high quality jacquard fabric with shimmering nuanced colors.

The Idan is available in six iridescent colorways.

CAPRI BLUE
617000194

DRAGONFIRE RED
617000190



LIZARD KHAKI
617000188

SEAPORT BLUE
617000192

POSH PINK
617000196

ECE R-129 (i-SIZE), 40 – 87 CM, MAX. 13 KG

IDAN i-SIZE



**IDAN i-SIZE
LUX BLACK**
617000374

**IDAN i-SIZE
MONUMENT BLACK**
617000002

**IDAN i-SIZE
SEAPORT BLUE**
617000004

INFORMATION measurements Idan: 67 x 44 x 38 cm, weight: 4.7 kg / measurements Idan i-Size: 67 x 44 x 38 cm, weight: 5.3 kg
ACCESSORIES footmuff, ISOFIX-base for Idan / i-Size Base for Idan i-Size, ISOFIX-guides for Base-fix and Base i-Size, summer cover, rain cover and insect net



VAYA i-SIZE

FUTURE PERFECT



12-POSITION HEIGHT ADJUSTABLE HEADREST
Comfortable protection that grows with the child

ONE-HAND RECLINING FUNCTION
For comfortable sleeping and traveling, the reclining seat offers 5 positions rear-facing and 3 positions forward-facing

ER-TECH - ENERGY REDUCTION TECHNOLOGY
Reduces the strain on the neck in case of a front impact (forward-facing driving direction)

INTEGRATED SIDE-IMPACT PROTECTION (L.S.P. SYSTEM)
Absorbs the forces of a side-impact collision at a very early stage of impact

REBOUND BAR
For maximum protection while rear-facing in case of a rear collision

ONE-CLICK INSTALLATION WITH ISOFIX
Simple installation without the seat belt for increased safety

CENTRAL 5-POINT-HARNESS SYSTEM
Comfortable and safe buckling

360° ROTATING MECHANISM
For easy switching between rearward and forward facing positions; and provides a comfortable entry and exit position

ECE R-129 (i-SIZE), 45 – 105 CM (FROM BIRTH TO APPROX. 4 YEARS)

The Vaya i-Size is a new generation of car seats – it can be used either rearward or forward-facing. When used rear-facing, the Vaya i-Size is suitable for children from birth up to 105 cm. Forward-facing, the Vaya i-Size is suitable from approximately 76 cm to 105 cm. The 12-position height adjustable headrest provides extra protection at every age, while the integrated Linear Side-impact Protection (L.S.P. System) absorbs the forces of a side-impact collision at a very early stage (patent pending).



CAPRI BLUE
61700013



LUX BLACK
617000209

The elegant appearance of the gb Vaya i-Size in LUX BLACK is created using high quality jacquard fabric with shimmering nuanced colors.



DRAGONFIRE RED
617000009



LIZARD KHAKI
617000007



MONUMENT BLACK
617000005



POSH PINK
617000015



SEAPORT BLUE
617000011

The gb Vaya i-Size is available in six iridescent colorways.

INFORMATION measurements Vaya i-Size in cm: L 67 x B 44 x H 68, weight: 14.9 kg
ACCESSORIES ISOFIX-guides, summer cover, cup holder



ELIAN-FIX

FUTURE PERFECT

PATENTED RECLINING HEADREST

Prevents the child's head from falling forward while asleep

GB SAFETY PADS

Additional protection in case of a side-impact collision

AUTOMATIC HEIGHT AND WIDTH ADJUSTMENT (12-POSITIONS)

Head and shoulder protectors grow with the child and allow for a flexible alignment of the car seat to the child's size

OPTIMIZED LINEAR SIDE-IMPACT PROTECTION (L.S.P. SYSTEM PLUS)

Directs the child's head actively into a secure position

AIR VENTILATION SYSTEM

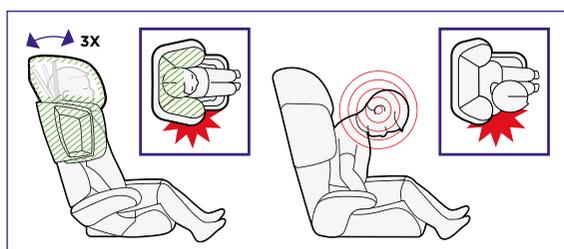
Helps maintain an optimal seating climate

RECLINING BACKREST

The child car seat perfectly adjusts to the vehicle seat

ISOFIX CONNECT

More safety and stability



The patented 3-position headrest shifts the center of gravity of the head to the back, thus helping to prevent the head from tilting forward during sleep. With this technology, the child's head will remain in the safety zone of the seat so their sensitive head and neck area is protected during a side impact. This patented head protection also offers a comfortable sleeping position and a high degree of safety compared to conventional systems.

ECE R-44/04 GROUP 2/3, 15 – 36 KG (APPROX. 3 TO 12 YEARS)

The Elian-fix is equipped with substantial and innovative safety and comfort functions, a patented reclining headrest, the L.S.P. System Plus, a headrest with 12 settings, and a ventilation system. A new development, the Elian-fix combines the best safety features and the latest findings in material and safety research with iconic, forward-looking design.



CAPRI BLUE
617000026



LUX BLACK
617000212

The elegant appearance of the gb Elian-fix in LUX BLACK is created using high quality jacquard fabric with shimmering nuanced colors.



DRAGONFIRE RED
617000022



LIZARD KHAKI
617000020



MONUMENT BLACK
617000018



POSH PINK
617000028



SEAPORT BLUE
617000024

The gb Elian-fix is available in six iridescent colorways.

INFORMATION measurements Elian-fix: L 41 x B 53-62 x H 62-82, weight: 6.9 kg
ACCESSORIES ISOFIX-guides, summer cover, cup holder



FASHION COLLECTION

FUTURE PERFECT

High tech meets Haute-Couture – creating new connections without restrictions: With the new fashion collection »Day Dream«, we showcase monochrome, soft flowing materials on graphic, technical sections. Modern and extravagant laser cuts were combined with optical layered looks and are the focus of the »Day Dream« fashion collection. Inspired by avant-garde fashion, the new gb collection increases the passion to dream during the day.



MARIS WITH IDAN DAY DREAM
617000271



MARIS DAY DREAM
617000273



MARIS COT DAY DREAM
617000275

THE MARIS TRAVEL SYSTEM DAY DREAM

The Maris 3-in-1 travel system offers incredible flexibility with its customizable frame. Whether used with the classic carrycot, the gb Idan infant seat (adapters included), or later as a luxurious stroller which can be used both forward and parent-facing.



BABY BLANKET DAY DREAM
617000282

The cozy blanket in black with a laser cut border is perfect to keep your baby warm and happy. The blanket has soft fleece on one side and a knitted liner on the other. It is easy to clean and machine washable.



FOOTMUFF DAY DREAM
617000278

The design of the elegant footmuff stands out for its fashionable look that fits perfectly with the other accessories of the »Day Dream« fashion collection. Made from a soft luxurious outer material and a cozy fleece lining. Water resistant material protects against wind, rain, and cold.

DAY DREAM



Inspired by the world's catwalks and avant-garde designers, modern laser cuts were combined with optical layered looks.



CHANGING BAG DAY DREAM
617000280

The stylish leather-look changing bag with silver details comes with a thermal, removable bottle holder, a changing mat and a wet compartment.



IDAN DAY DREAM
617000271

GR. 0+, 0-13 KG

(FROM BIRTH UP TO APPROX. 18 MONTHS)

The gb Idan Day Dream is the perfect combination of the highest safety and quality standards and elegant design, with fashionable details that are inspired by the world's catwalks. Developed by the industry's leading safety experts, the Idan Day Dream combines perfect protection and a new kind of travel system for maximum safety inside and outside of the car.



ACCESSORIES

FUTURE PERFECT



PARASOL
616435002



BABY BAG
LUX BLACK 616432002
MONUMENT BLACK 616432004
LIZARD KHAKI 616432006



MARIS INSECT NET
MARIS/MARIS CARRY COT
616434002



MARIS CUP HOLDER
616436002
ALSO AVAILABLE:
VAYA I-SIZE CUP HOLDER
61700066
ELIAN-FIX CUP HOLDER
61700066



MARIS FOOTMUFF
LUX BLACK 616430002
MONUMENT BLACK 616430004
LIZARD KHAKI 616430006
DRAGONFIRE RED 616430008
SEA PORT BLUE 616430010
CAPRI BLUE 616430012
POSH PINK 616430014



IDAN INSECT NET
616405002



IDAN SUMMER COVER
WHITE 616403002
ALSO AVAILABLE:
VAYA I-SIZE SUMMER COVER
WHITE 617000104
ELIAN-FIX SUMMER COVER
WHITE 617000106



IDAN FOOTMUFF
LUX BLACK 616401002
MONUMENT BLACK 616401004
DRAGONFIRE RED 616401006
SEA PORT BLUE 616401008



BASE I-SIZE
BLACK 616410002
BASE-FIX
616410004



IDAN RAIN COVER
TRANSPARENT 616404002



ADAPTOR FOR INFANT CAR SEAT
COMPATIBLE WITH ARTIO AND ALL
OF THE CYBEX INFANT CAR SEATS
616437002



ISOFIX GUIDES
616412002





GB GMBH | RIEDINGERSTR. 18
95448 BAYREUTH | GERMANY
GB-ONLINE.COM