



# ArtCreation

## ESSENTIALS



**FOR THE ARTIST IN YOU!**

# STRAIGHT FROM THE TUBE...



Artists who want a smooth and quick result opt for ArtCreation Essentials. Why? Because ArtCreation Essentials offers 38 different colours of acrylic paint which can be used straight from the tube. Of course they can be mixed as well!

Acrylic colours are a modern and versatile type of paint. They were developed around the 1950s in Mexico and the United States. The paint consists of pigments and a dispersion of acrylic resin particles in water.

ArtCreation Essentials is a reliable quality acrylic paint which is 100% based on acrylic resin.

The paint is pasty, has a silky sheen when dry and can be painted over quickly. ArtCreation Essentials can be used both straight from the tube and thinned with water. The paint is waterproof when dry. The drying time of acrylic paint is short, depending on the thickness of the layer, temperature and humidity. Due to its adhesive properties this paint allows you to work on any somewhat absorbent ground that is free of grease and dust. Examples include of course canvas and paper, but plaster, board, wood, stone and cement are also suitable grounds.

It is important to use the paint and leave it to dry at temperatures above 10 °C.

ArtCreation Essentials consists of a balanced range of 38 colours.



## ARTCREATION

ARTCREATION OFFERS A COMPLETE RANGE OF ARTISTS' MATERIALS CONSISTING OF THREE SUBBRANDS NAMELY EXPRESSION, ESSENTIALS AND ELEMENTS.

### - ARTCREATION EXPRESSION

READY-TO-USE ARTISTS' SETS WHICH ARE IDEAL FOR BEGINNERS IN THE TECHNIQUES OIL COLOUR, ACRYLIC COLOUR, WATER COLOUR AND GOUACHE.

### - ARTCREATION ESSENTIALS

A RANGE OF 38 ACRYLIC COLOURS IN LARGER PACKAGING.

### - ARTCREATION ELEMENTS

BASIC ACCESSORIES THAT ARE NEEDED FOR PAINTING, SUCH AS STRETCHED CANVASES, BRUSHES AND ARTISTS' EASELS.

## TECHNIQUES

Acrylic paint is very user-friendly. The colours are easy to mix and it is possible to paint several layers on top of one another without the colours running. As acrylic paint dries rapidly, you can work fairly quickly. It does not matter whether you use thin or thick layers or a combination of the two. The more you thin the paint with water, the more transparent the colours become. Use softer brushes for a smooth paint layer, for example made of filament (polyester fibres) or ox-ear hair. If you prefer to have a more visible brush stroke, use a hog bristle brush. You can obtain more structure in the paint layer by applying the acrylic paint straight from the tube with a painting knife.



acrylic painting with wooden chips and sand

## TIPS!

- ACRYLIC COLOURS HAVE VERY GOOD ADHESIVE PROPERTIES. THIS MEANS THAT NON-PAINT RELATED MATERIALS, SUCH AS SAND OR SMALL STONES, CAN BE ADDED TO THE PAINT. THIS GIVES THE PAINT SURFACE A COMPLETELY DIFFERENT STRUCTURE.
- ACRYLIC COLOURS DRY VERY QUICKLY. KEEP BRUSHES THEREFORE WET WHILE PAINTING. WHEN YOU FINISH YOUR WORK, CLEAN THEM WELL WITH SOAP AND WARM WATER.
- IF YOU USE ACRYLIC COLOURS ON HIGHLY ABSORBING GROUNDS SUCH AS PAPER OR CARTON, PREPARE THE GROUND WITH GESSO FIRST.
- PROTECT YOUR PAINTING WITH A GLOSSY OR MATT ACRYLIC VARNISH. THIS WILL ALSO DETERMINE THE DEGREE OF SHEEN OF YOUR WORK. APPLY THE VARNISH AFTER ONE OR EVEN SEVERAL WEEKS, DEPENDING ON THE THICKNESS OF THE PAINT LAYER.
- BEFORE YOU BEGIN TO PAINT, OUTLINE THE SUBJECT WITH PASTEL OR CHARCOAL. THIS PROVIDES A GUIDELINE DURING YOUR WORK.

ArtCreation

ESSENTIALS



**HANDY TO KNOW:** All 'tools' that you need for painting, such as brushes, painting knives, canvases and artists' easels, you will find in the ArtCreation Elements range.

This brand offers a series of excellent products at a competitive price.

## PRODUCT RANGE ARTCREATION ESSENTIALS

ArtCreation Essentials consists of a range of 38 colours available in 75 ml tubes and in sets.

### ACRYLIC COLOURS TUBE 75 ML

Article number: 3511...M

Available in 38 colours



### ACRYLIC COLOURS BOTTLE 750 ML

Article number: 3574...M

Available in 18 colours



### ACRYLIC COLOURS BASIC SET OF 6 TUBES OF 75 ML

Article number: 3582806M



### ACRYLIC COLOURS COMPLETE SET OF 12 TUBES OF 75 ML

Article number: 3582812M



# THE COLOUR RANGE OF ARTCREATION ESSENTIALS

The colours shown approach the real colours as closely as possible.



Titanium white  
105 +++ ■ ■ PW6



Greenish yellow  
243 +++ ■ ■ PY3, PG7



Azo orange  
276 ++ ■ ■ P034, PY3



Primary magenta  
369 +++ ■ ■ PV19



Greyish blue  
562 +++ ■ ■ PB29, PBk11



Phthalo blue  
570 +++ ■ ■ PB15



Permanent green light  
618 ++ ■ ■ PY1, PY3, PG7



Sap green  
623 +++ ■ ■ PG7, PY3, PY42



Burnt umber  
409 +++ ■ ■ PR101, PBk11, PY42



Silver  
800 +++ ■ ■ PW6, PW15, PW20, PBk11



Titanium buff deep  
290 +++ ■ ■ PY42, PBk11, PW6



Azo yellow lemon  
267 +++ ■ ■ PY3



Naphthol red light  
398 + ■ ■ PR21, PY1



Permanent red violet light  
577 +++ ■ ■ PR122, PW6



Ultramarine  
504 +++ ■ ■ PB29



Brilliant blue  
564 +++ ■ ■ PB15, PG7, PW6



Emerald green  
615 +++ ■ ■ PG7, PY3



Yellow ochre  
227 +++ ■ ■ PY42



Vandyke brown  
403 +++ ■ ■ PR101, PBk11, PY42



Gold  
801 +++ ■ ■ PW6, PW20, PY42



Naples yellow deep  
223 +++ ■ PY42, PW6



Primary yellow  
275 ++ ▣ ■ PY1, PY3



Naphthol red medium  
396 ° ▣ ■ PR21



Permanent red violet  
567 +++ ▣ ▣ PR122, PB29



Cobalt blue (ultram.)  
512 +++ ▣ ▣ PB29, PW6



Turquoise green  
661 +++ ▣ ▣ PG7, PB15, PW6



Permanent green deep  
619 +++ ▣ ▣ PG7, PY1



Raw sienna  
411 +++ ■ ▣ PR101, PY42, PBk11



Neutral grey  
710 +++ ■ PY42, PBk11, PW6



Naples yellow red light  
292 +++ ■ PY42, PR101, PW6



Azo yellow deep  
270 ++ ▣ ▣ PY1, PO34



Carmine  
318 ° ▣ ▣ PR21, PR13



Permanent blue violet  
568 +++ ▣ ▣ PV23



Primary cyan  
572 +++ ▣ ▣ PB15



Yellowish green  
617 +++ ▣ ▣ PY3, PG7



Viridian  
616 +++ ▣ ▣ PG7



Burnt sienna  
234 +++ ▣ ▣ PY42, PR101, PBk11



Ivory black  
701 +++ ■ ▣ PBk11

■ = Available in bottle 750 ml

## OPACITY

- transparent
- semi-transparent
- semi-opaque
- opaque

## LIGHTFASTNESS

- +++ = at least 100 years lightfast under museum conditions
- ++ = 25 - 100 years lightfast under museum conditions
- + = 10 - 25 years lightfast under museum conditions
- ° = 0 - 10 years lightfast under museum conditions

The lightfastness has been tested in accordance with ASTM Standards D4303.

For professional grades of paint we list the pigments used. The pigment is indicated by letters and figures according to the Colour Index. The Colour Index is an international system which allows one to check which pigments are used in a particular colour and what the properties of that pigment are. The letters stand for a particular colour, the figures give the specific type of pigment. For example: PW6 = Pigment White, 6 = Titanium dioxide.

The following pigment designations are currently used:

- PW = Pigment White
- PR = Pigment Red
- PG = Pigment Green
- PY = Pigment Yellow
- PB = Pigment Blue
- PBr = Pigment Brown
- PO = Pigment Orange
- PV = Pigment Violet
- PBk = Pigment Black