

ROYAL  TALENS

WATERCOLOUR



van Gogh
The Quality Brand



VAN GOGH THE QUALITY BRAND

Quality, that's what you choose. That is why you use Van Gogh paint, so you can focus completely on your creativity and the painting process. Thanks to the lively and intense colours you can do anything in your paintings. Your inspiration determines the direction and the paint is your instrument. Van Gogh is therefore the ideal brand for the serious artist for whom quality is important.



Van Gogh water colour is a transparent paint with intense colours. All colours have the highest degree of lightfastness. The paint is easy to use. The purity allows the colours to be mixed easily and to be washed to create the finest of nuances. Lively colours are the result!

The wide range of 40 colours is available in tubes and pans. There is also a wide selection in sets that are handy to take with you. Always ready for use!

VAN GOGH WATER COLOURS HIGH QUALITY



- Van Gogh water colours allows for easy colour transfer.
- The colours are strong and highly transparent.
- Whatever colour you choose, the viscosity is always uniform.
- All colours are highly lightfast, even when thinned a great deal, which ensures the colours are retained in the long term.

VAN GOGH WATER COLOUR OFFERS MANY POSSIBILITIES

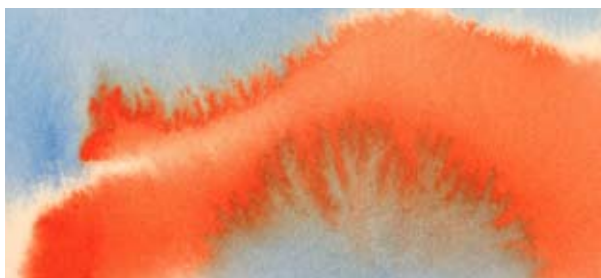
Van Gogh water colour is a versatile paint which can be used in many techniques, such as:

WATER COLOURS ON A DRY GROUND,
OPTICAL COLOUR MIXING



On dry paper the effect of water colours is very different from the effect on paper that has been wetted beforehand. After drying, the colour sections have clear borders around them. In places where you apply a new colour on top of a colour that is already dry, you get so-called 'optical colour mixing'. Blue and yellow mixed optically become green, red and yellow become orange and blue and red become violet.

WATER COLOURS ON WET PAPER



Highly flowing areas of colour and very smooth colour transitions can be achieved by wetting water colour paper prior to painting. Leave the paper to absorb the water for a little while before the paint is applied. This wet-on-wet technique is used, for example, for skies.

WORKING WITH LIQUID MASKING FILM



If you want certain sections of the water colour to temporarily remain white, apply Liquid masking film in those sections before starting your work. When the masking film is dry you can paint over it. When the water colour is dry you can rub off the masking film from your work using a clean finger or eraser and the white of the paper is visible again. In this way you can also exclude certain areas of a dry layer of colour from the next colour layer. Liquid masking film is very difficult to clean from the hair of a brush. It is therefore advisable to apply Liquid masking film with a dip pen, cotton swab or the handle of a brush.

COMBINING WATER COLOURS WITH INDIAN INK



A drawing made using Indian ink is indelible when dry. With water colours you can paint over the dry drawing without the lines dissolving in the paint. As water colours are transparent, the drawing remains visible. You can apply the Indian ink with a dip pen or with a brush.



VAN GOGH BRUSHES

For every painting technique the right brush! There is a complete series of brushes available in the Van Gogh range. The Van Gogh brushes are made with care and craftsmanship, available in several forms and hair types of excellent quality from which to choose.

There are various brushes that have been especially developed for painting in water colours. These brushes are characterized by their ability to absorb and retain water.



Series 171 (red sable hair) and 130 (goat hair)



Series 120 (ox hair)



Series 191 and 305 (polyester fibres)



HOW TO LOOK AFTER YOUR BRUSHES?

- After use clean brushes well using soap and warm water.
- After cleaning reshape the hair.
- Store your brushes in an upright position with the hair pointing up.

WATER COLOUR PAPER

The paper is a very important aspect of a water colour. Choose therefore high quality paper that absorbs the paint in the right manner and does not turn yellow over the years.



AUXILIARIES FOR VAN GOGH WATER COLOUR

Under the brand name Talens there are a number of auxiliaries especially for water colours available in various types of packaging. The auxiliaries are specifically geared to the requirements of painting with water colours. They ensure a good technical build-up and preservation of the work or can change the properties of the paint.



Liquid masking film 052: to temporarily leave areas on the painting white.



Gum Arabic 008: a medium for increasing the gloss and transparency of water colours.



Protecting spray 680 in a spray can or **Water colour varnish matt 050** in a bottle.



THE ASSORTMENT OF VAN GOGH WATER COLOURS

All 40 colours of Van Gogh Water colours are available in 10 ml tubes and in pans. In addition, there are various plastic and metal sets to choose from that are practical to use and easy to take with you. There are also two wooden artists' boxes available. For yourself to work with, or to give as a gift!



Carton set packaging
with 10 tubes containing 10 ml



Plastic set
with 12 tubes 10 ml



Plastic set
with 18 pans and 2 tubes 10 ml





WATER COLOUR

+++ 370

PERMANENT RED
PERMANENT RED
ROUGE PERMANENT
PERMANENT RED

351

358

THE ASSORTMENT OF VAN GOGH WATER COLOURS

Plastic set
with 24 pans



Metal set
with 12 pans



Metal set
with 24 pans



Wooden box
with 24 pans, 2 brushes
and mixing bowl



Wooden box
with 12 tubes 10 ml,
2 brushes and mixing bowl

VAN GOGH POCKET BOX

A practical set, handy inside and outside. Attractive as well as functional, made of durable plastic. The palette can be taken off and therefore cleaned quickly and easily. The pans can also be taken out so that the set can be easily refilled.



The Pocket box contains 12 pans, a sponge and a reversible brush.

THE ADVANTAGES OF THE POCKET BOX

- Easy to take with you
- Easy and comfortable to hold
- Ample space for mixing
- Lid (palette) easy to take off and clean well
- Plenty of space between the pans

van Gogh

The Quality Brand

Van Gogh offers a wide range of artists' products. In addition to Van Gogh water colours there is a complete range of oil colours, acrylic colours, pastels (oil pastels and carré pastels) and pencils available.

Naturally from
Royal Talens

For over 100 years Royal Talens has been a renowned manufacturer and worldwide supplier of quality colour materials and artists' materials.

www.royaltalens.com



Colourfully yours,
Royal Talens

SYMBOLS ON THE TUBE



1

2

3

WATER COLOUR

+++ 269

AZO YELLOW MEDIUM

AZOGHEEL MIDDEL

JAUNE AZO MOYEN

AZOGELB MITTEL

AMARILLO AZO MEDIO



van Gogh

WATER COLOUR

AQUARELVERF / AQUARELLE / AQUARELLFARBE / ACUARELA



8 712079 046521

ROYAL TALENS, P.O. Box 4, Apeldoorn, NL 2001 2B90

Pigment(s):
PY154/P062



www.talens.com

0.3 fl.oz./10 ml e

Made in the Netherlands

ROYAL TALENS

EXPLANATION OF THE SYMBOLS ON THE TUBES

The following symbols are used:

1 LIGHTFASTNESS

+++ = at least 100 years lightfast under museum conditions.

The lightfastness of all colours has been tested according to the ASTM standard D4303.

2 COLOUR NUMBER





















Instead of the colour name this number can be used. The colour number is always associated with the same colour name.

3 PIGMENT

Refers to the pigments used in het product.



COLOUR CHART VAN GOGH WATER COLOURS

Chinese white  +++ 108 PW4	Perm.lemon yellow  +++ 254 PY184	Azo yellow light  +++ 268 PY154	Azo yellow medium  +++ 269 PY154/PO62
Vermilion  +++ 311 PR254/PY154	Permanent red lt  +++ 370 PR254	Permanent red dp  +++ 371 PR254/PV19	Madder lake light  +++ 327 PR264/PR254
Ultramarine deep  +++ 506 PB29	Cobalt blue (ultram.)  +++ 512 PB29/PW6	Cerulean blue (phth.)  +++ 535 PB15/PW6	Prussian blue  +++ 570 PB15
Hooker green deep  +++ 645 PG7/PY154	Permanent green  +++ 662 PG7/PY154	Viridian  +++ 616 PG7	Phthalo green  +++ 675 PG7
Raw umber  +++ 408 PY42/PR101	Burnt sienna  +++ 411 PR101/PBk11	Light oxide red  +++ 339 PR101	Burnt umber  +++ 409 PR101/PBk6

Explanation of the symbols





















Lightfastness

+++ = at least 100 years lightfast under museum conditions

The lightfastness of all colours has been tested according to the ASTM standard D4303.

The Colour Index

The pigments used in Van Gogh paint have been indicated according to the Colour Index. The Colour Index is an internationally used system for pigments and dyes that have been used in all types of paint (therefore also in artists' paint). The system is based on a number and name associated to the chemical structure. Originally the Colour Index was developed in the U.S.A., hence the use of English descriptions of the chemical class.

Gamboge  +++ 238 PY154/PR101	Azo yellow deep  +++ 270 PY154/PO43	Naples yellow red  +++ 224 PY42/PO43	Permanent orange  +++ 266 PY154/PO73
Madder lake deep  +++ 331 PR264	Quinacridone rose  +++ 366 PV19	Perm. red violet  +++ 567 PV19	Perm. blue violet  +++ 568 PV19/PB29
Phthalo blue  +++ 508 PB27	Indigo  +++ 533 PB15/PBk6	Perm. yellowish green  +++ 633 PY154/PG7	Hooker green light  +++ 644 PG7/PY154
Sap green  +++ 623 PY129/PG7	Olive green  +++ 620 PG7/PY154	Yellow ochre  +++ 227 PY42	Raw sienna  +++ 234 PY42
Sepia  +++ 416 PBk7/PR101	Vandyke brown  +++ 403 PBk6/PR101	Payne's grey  +++ 708 PBk6/PV19	Ivory black  +++ 701 PBk6/PBk9

The colours illustrated correspond with the real colours as much as possible.

The abbreviations mean the following:

- PW = pigment white
- PY = pigment yellow
- PO = pigment orange
- PR = pigment red
- PB = pigment blue
- PV = pigment violet
- PG = pigment green
- PBr = pigment brown
- PBk = pigment black

VAN GOGH WATER COLOURS HIGH QUALITY

- EASY COLOUR TRANSFER
- STRONG AND HIGHLY TRANSPARENT COLOURS
- UNIFORM VISCOSITY
- ALL COLOURS ARE HIGHLY LIGHTFAST

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